



VILLAGE OF CLINTON

2023 STRATEGIC PLAN



MISSION STATEMENT

"To increase Economic
Opportunity and Improve the
Quality of Life for all Citizens"

INTRODUCTION

The Strategic Plan is intended to provide staff and Council with a focused, committed approach to achieving the Village's goals and priorities. Our 2023 strategic plan will guide our community forward with a combination of short-term goals and long-term objectives. By implementing the identified tactics, residents will benefit, assets will be improved, and economic development will be boosted.

CORPORATE LEADERSHIP VALUES

The Village of Clinton Council and Staff will at all times, conduct themselves in a manner reflective of our Corporate Leadership Values:

- Community minded leadership- we will provide leadership that is accountable to the citizens of the Village;
- Honesty- we are truthful in our actions and conduct;
- Integrity- we function with the highest degree of integrity and ethics;
- Professionalism- we strive to provide exceptional service to our community;
- Dedication- we are committed to loyal leadership of our community;
- Efficiency- we are organized, resourceful and dependable;
- Transparency – We will keep our residents and neighbours informed of our actions.

FOCUS AREAS

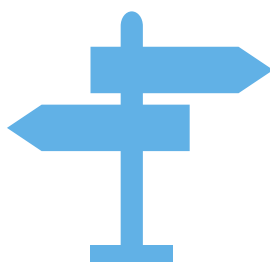
Council distinguished five priority areas of focus for the coming year. These focus areas include:

- 1.Economic Development
- 2.Infrastructure
- 3.Parks and Recreation
- 4.Emergency Planning
- 5.Housing and Planning Development

From these areas of focus, key measurables and targeted action items are identified. Timelines, responsibility, and funding streams are distinguished.

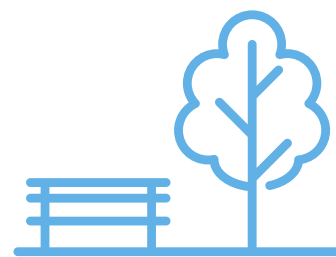
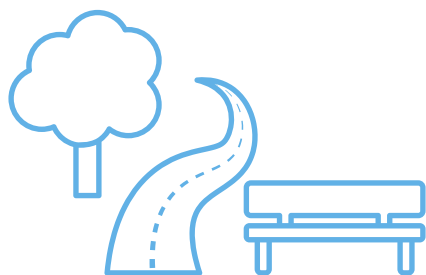
2022 Strategic Priorities

Priority #1	Economic Development		
Objective	Action	Timeline	Primary responsibility
Fiber to the home	Project fully funded Fall 2022	Project Completion slated for 2023/2024	Mayor and Council/CAO
Tourism Development	Promotion of Clinton in conjunction with regional organizations, tradeshow, and shop local initiatives.	Continuous	CDC
Signage	Project Funded Early 2023	Project Completion slated for 2023	CDC
Promote facility use	Promote and increase use of Village facilities including Memorial Hall and arena throughout the year	Continuous	CDC
Communication	Improvements to Clinton Chatter Facebook Page Voyant Alert App Communications	2023	CDC



Priority #2	Infrastructure		
Objective	Action	Timeline	Primary responsibility
Lot 9 development	Explore funding options for creation of Housing Corporation to establish viability of subdivision development of Lot 9	1-5 years depending on funding availability	CAO and CDC Working group/housing corporation
Water Meters	Install water meters and track usage beginning with commercial and industrial properties	1-3 years depending on grant funding	Public Works CDC- grant funding
Sidewalks	Replacement of sidewalks and addition of new sidewalks	1-2 years	CDC – grant funding
Bell St	Secure the property from the province for development for Bell St.	2 years	CAO Public Works
Memorial Hall	Hall upgrades including insulation, siding and kitchen improvements	1-2	Public works CDC- grant funding

Priority #3	Parks and Recreation		
Objective	Action	Timeline	Primary responsibility
Reg Conn: Splash Park	Explore grant funding for installation of 3 to 5 piece splash park	2 years depending on funding availability	Public works CDC – grant funding Working group
Reg Conn: Playground equipment	Improve accessibility of playground, upgrade equipment	2-3 years depending on grant funding	Community Groups CDC Grant Funding
Fitness Room	Accessibility improvements	1-2- funding dependent	CDC PUBLIC WORKS
Reg Conn: Pond Dredge	Dredge pond to improve habitat and prevent flooding	Dependent upon funding	CDC – grant funding
Arena: Dryland use	Promote off season dryland use of facility by local groups	ongoing	CDC Working group



Priority #4	Emergency Planning		
Objective	Action	Timeline	Primary responsibility
Firesmart/CWRP	Completion and implementation of FireSmart Plan	2023 completion	CAO
Flood mitigation	Flood mapping and mitigation plan being developed	2023 completion	CAO TNRD Public Works CDC-grant funding

Priority #5	Housing and Planning Development		
Objective	Action	Timeline	Primary responsibility
Secondary Suites	Research opportunities for secondary suites and housing	2023	CDC CAO
Policies and Bylaws	Develop property standards bylaws and explore vacancy tax implications.	2023	CDC CAO



WORKING GROUPS AND COMMITTEES

From the identified priorities and areas of focus, Council committees and portfolios and developed and working groups established. Currently the council portfolios exist as follows:

Mayor Roland Stanke	<ul style="list-style-type: none"> •Community, Government, and First Nation Liaison •TNRD Director •Emergency Planning Interior Health
Councillor Nick Kosovic	<ul style="list-style-type: none"> •Gold Country Representative •Seniors Society •Clinton Seniors Association •Economic Development/Business Development Working Group •Hat Creek Ranch Liaison CCCTA Liaison
Councillor David Park	<ul style="list-style-type: none"> •Transit Committee •Fire Department •Woodlot Committee •David Stoddart School & PAC •Health Care Auxiliary •Museum Liaison Parks & Recreation Working Group
Councillor Darrell Schapansky	<ul style="list-style-type: none"> •NDIT Director •Community Forest Liaison Assisted Living Assoc. Liaison
Councillor Sandra Burrage	<ul style="list-style-type: none"> •Economic Development/ Business Development Working Group •Communities in Bloom •Spirit of Clinton •Parks & Recreation Working Group •Alt. for NDIT •Alt. for Emergency Planning •Alt. for CCCTA •Alt. for Gold Country Alt. for Historic Hat Creek

WORKING GROUPS:

Working groups will be established for the following:

- Housing – Will focus on addressing the need for affordable housing in Clinton and the possible creation of a housing corporation.
- Economic Development– Will focus on tourism initiatives and business retention and development.

The composition of the working groups will be determined by Council and should include at least one member of Council, one staff member, and two or more members of the community with an interest in the areas of focus.