VILLAGE OF CLINTON 2022 STRATEGICS PLAN



INTRODUCTION

The Village of Clinton produced a Strategic Plan in 2019 creating a framework to guide Council in achieving a number of focused goals throughout the term. The overall purpose of the Strategic Plan is to provide a focused, committed approach for staff and Council to achieve the goals and priorities of the Village. The Village of Clinton was faced with many challenges in the first years of the 2019 plan. Many of the projects and goals identified in the plan were delayed or set aside due in large part to the Covid-19 pandemic and the resulting global impact. The 2022 Strategic Plan is in many ways supplementary to the 2019 plan and is primarily focused on short term goals which the current Council may achieve within the time remaining in their mandate but still retains a number of longer term goals which Council may carry forward for the future.

MISSION STATEMENT

"To increase Economic Opportunity and Improve the Quality of Life for all Citizens"

CORPORATE LEADERSHIP VALUES

The Village of Clinton Council and Staff will at all times, conduct themselves in a manner reflective of our Corporate Leadership Values:

•Community minded leadership- we will provide leadership that is accountable to the citizens of the Village;

·Honesty- we are truthful in our actions and conduct;

 $\cdot Integrity\mathchar`- we function with the highest degree of integrity and ethics;$

·Professionalism- we strive to provide exceptional service to our community;

·Dedication- we are committed to loyal leadership of our community;

•Efficiency- we are organized, resourceful and dependable;

•Transparency - We will keep our residents and neighbours informed of our actions.

FOCUS AREAS

During initial strategic planning sessions in December of 2021, Council distinguished five priority areas of focus for the coming year. These focus areas included:

- 1.Economic Development
- 2.Infrastructure
- 3.Parks and Recreation
- 4.Emergency Planning
- 5.Council and Staff development

From these areas of focus, key measurables and targeted action items are identified. Timelines, responsibility and funding streams are distinguished.

2022 Strategic Priorities

Priority #1	Economic Development		
Objective	Action	Timeline	Primary responsibility
Fiber to the home	Continue to work with Telus and other stakeholders to complete project	ASAP -top priority for improving remote work	Mayor and Council/CAO
ORV bylaw	Work with RCMP to establish ORV route in community	Fall of 2022	CAO
Signage	Establish continuity in Village signage	Fall 2022	CDC
Promote facility use	Promote and increase use of Village facilities including Memorial Hall and arena throughout the year	continuous	CDC



Priority #2	Infrastructure		
Objective	jective Action Timeline		Primary responsibility
Lot 9 development	Explore funding options creation of Housing Corporation to establish viability of subdivision development of Lot 9 Housing Corporation to establish viability		CAO and CDC Working group/housing corporation
Water Meters	Install water meters and track usage beginning with commercial and industrial properties	1-3 years depending on grant funding	Public Works CDC- grant funding
Sidewalks to Hugo Subdivision	Continue sidewalk from Ambulance station to Hugo Subdivision	1-2 years	CDC – grant funding
Address signs	Provide reflective address signs for residents to improve visibility for emergency services	Fall 2022	CDC – grant funding
Memorial Hall	Hall upgrades including air conditioning and electrical	1-3 years	Public works CDC- grant funding









Priority #3	Parks and Recreation		
Objective	Action	Timeline	Primary responsibility
Reg Conn: Splash Park	Explore grant funding for installation of 3 to 5 piece splash park	2 years depending on funding availability Working group	
Reg Conn: Playground equipment	Improve accessibility of playground, upgrade equipment	2-3 years depending on grant funding Working group	
Reg Conn: Paved pathways	Remove cracked paving, replace with hard pack gravel base	Summer 2022	Public works
Reg Conn: Pond Dredge	Dredge pond to improve habitat and prevent flooding	Dependent upon funding	CDC – grant funding
Reg Conn: Entrance sign	Replace entrance sign – consistent with signage plan	Summer 2022	Public Works
Elliott Park: Bike Skills Park	Create dirt track bike skills park near concession building	park near 1-2 years	
Elliott Park: Improve ball diamond	Reduce to one improved ball diamond	Public works Summer 2022 CDC – grant fund Working group	
Elliott Park: Walking trail	Establish walking trail around perimeter of park	Summer 2022	Working Groups CDC
Arena: Dehumidifier	Install dehumidifier to prevent humidity build up on ice surface	Winter 2022 Public Works CDC- grant funding	
Arena: Dryland use	Promote off season dryland use of facility by local groups	ongoing	CDC Working group

Priority #4	Emergency Planning		
Objective	Action	Timeline	Primary responsibility
Firesmart/CWRP	Update Community Wildfire Resiliency Plan. Promote community firesmart initiatives	Spring thru summer 2022	CAO
Flood mitigation	Identify areas of concern and develop mitigation measures	ongoing	CAO TNRD Public Works CDC-grant funding

Priority #5	Council and Staff		
Objective	Action	Timeline	Primary responsibility
Council and staff training	To improve skills development for staff and council members	ongoing	CAO/Mayor

PROJECT TIMELINES

OBJECTIVES	SUMMER 2022	FALL 2022	WINTER 2023	SPRING 2023
Address Signs				
Reg Conn Pathways				
Reg Conn Signage				
Elliott Park Ball Diamond				
Elliott Park Walking Trails				
Arena Dehumidifier				
Fire Smart		_		
Water Meters				

WORKING GROUPS AND COMMITTEES

From the identified priorities and areas of focus, Council committees and portfolios and developed and working groups established. Currently the council portfolios exist as follows:

Mayor – Susan Swan	Community and Government Liaison TNRD Board NDIT Director Emergency Planning Hat Creek Association
Councillor Kim Mcilravey	Spirit of Clinton Youth Gold Country CCCTA
Councillor David Park	Transit Committee Fire Dept Woodlot Committee David Stoddart School & PAC
Councillor Christine Rivett	Interior Health Liaison Clinton Seniors Assoc. Liaison Assisted Living Assoc. Liaison Clinton Health Care Auxiliary Seniors Society Community Forest Liaison
Councillor Sandra Burrage	CIB Committee Spirit of Clinton

WORKING GROUPS:

Working groups will be established for the following:

- Housing Will focus on addressing the need for affordable housing in Clinton and the possible creation of a housing corporation
- Parks and Recreation Will focus on the improvements and development of Reg Con and Elliott Parks primarily

The composition of the working groups will be determined by Council and should include at least one member of Council, one staff member and two or more members of the community with interest in the areas of focus.